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Media Advisory

September 22, 2009

Who: Alcohol, Drug Addiction and Mental Health Services (ADAMHS) Board of Cuyahoga County
The Cleveland Indians
Ohio Citizen Advocates for Chemical Dependency Prevention & Treatment

What: Presentation of 2009 Casey Coleman Recovery Month Award to the Cleveland Indians
National Alcohol and Drug Addiction Recovery Month (Recovery Month) event

Where: Progressive Field's Media Suite Press Interview Room
2401 Ontario Street
Cleveland, Ohio 44115

When: 6:00 p.m. Tuesday, September 22, 2009

William M. Denihan, Chief Executive Officer of the ADAMHS Board of Cuyahoga County will present the inaugural Casey Coleman Recovery Month Award to the Cleveland Indians organization.

The Indians organization is being recognized for their commitment to the Greater Cleveland community through their numerous outreach programs, including this year's "Fill the House for Charity" initiative, as well as for their participation in and support of this year's *Batter Up! A Home Run for Recovery Month* event, Tuesday, September 22, 2009.

This special game-day celebration is one of 10 similar events to be held at major league ballparks around the country during the month of September in honor of the 20th Anniversary of National Alcohol and Drug Addiction Recovery Month.

The ADAMHS Board partnered with Donna Conley, Executive Director of Ohio Citizen Advocates for Chemical Dependency Prevention & Treatment, Columbus, Ohio, and local recovery advocates from Recovery Resources, the Shaker Heights Youth Center, and Joyner and Associates, to coordinate the Cleveland event. Approximately 200 people will attend Tuesday night's game versus Detroit to show their support for recovery.

For 20 years, Recovery Month, supported by the U.S. Department of Health and Human Services' Substance Abuse and Mental Health Services Administration (SAMHSA), through its Center for Substance Abuse Treatment, has celebrated people in recovery from addiction and the treatment providers who help them.

For more information about the national *Batter Up! A Home Run for Recovery Month* program, contact Abby Horn, (404) 840-0208, abby@allisonpr.com.

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